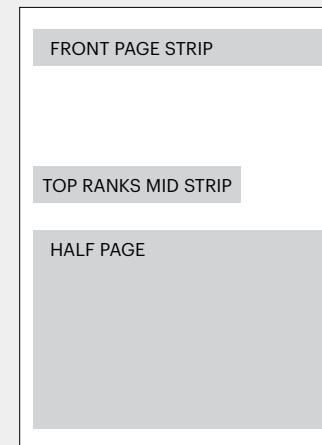
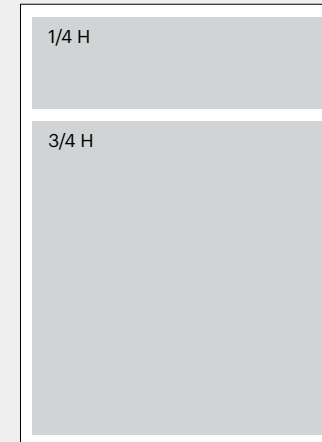
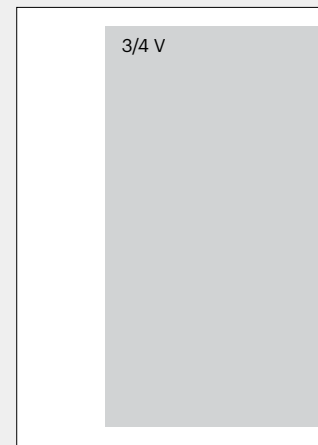
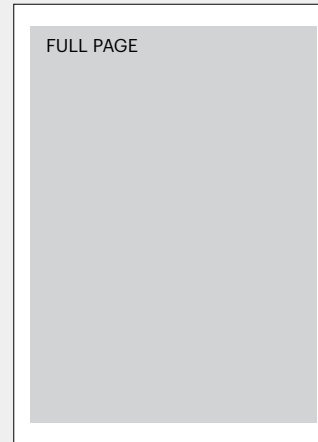
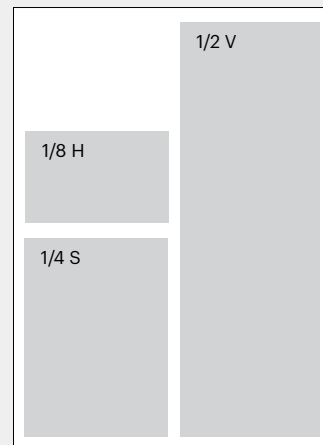


# Weekly Digital Edition Ad Specifications

AD SIZES	(Width x Height) Inches
Full Page	9.75 x 13.5
3/4 Vertical	7.25 x 13.5
3/4 Horizontal	9.75 x 10
1/2 Vertical	4.75 x 13.5
1/2 Horizontal	9.75 x 6.75
1/4 Standard	4.75 x 6.75
1/4 Horizontal	9.75 x 3.25
1/8 Horizontal	4.75 x 3.25
Front Page Strip	9.75 x 1
Top Ranks Middle Strip	7.25 x 1

\* Ads are due 8 business days prior to publication date



## SUBMITTING MATERIALS

Our production department is available to assist you in the production of your advertising materials.

*The Business Journal* is produced digitally and only electronic ads will be accepted.

Contact Erin Zehr at [ewebb@cnybj.com](mailto:ewebb@cnybj.com) for help with your image files to ensure they reproduce correctly.

Our production department works on a Mac platform. **A high-resolution PDF is the preferred format for ads.** We also accept the following programs: Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, and Microsoft Word. For image files, JPEG or TIFF work best, with a 300 dpi resolution.

You can submit your electronic ad in the following formats: by email, via DropBox, or Google Drive. Files should be sent to [ewebb@cnybj.com](mailto:ewebb@cnybj.com). When submitting native files, please include all fonts, logos, and any linked graphics used in the ad when submitting materials.

Please submit a URL for your ad that will appear in the digital edition.

All ads submitted without a border will have a hairline black border added to them.

Please identify the advertiser and the issue date in the email message.

If you have questions about ad specifications or delivery, please contact your advertising account manager:

Marny Nesher [mnesher@cnybj.com](mailto:mnesher@cnybj.com)