2nd Ave Lighting

55 Oriskany Blvd. Yorkville, NY 13495

■ Phone: (800) 843-1602 ■ Website: 2ndave.com

■ **Year Estab.**: 1979

■ Total No. of CNY Employees: 60
■ Founder(s): Ida and Meyer Coher

■ Founder(s): Ida and Meyer Cohen

■ Products/Services Offered: custom lighting, decorative lighting, stained-glass lamps & windows, chandeliers, wall sconces, outdoor lanterns, custom lighting, table/floor lamps, and other home accessories and decor; indoor and outdoor lighting

■ President & CEO: Robert Cohen

■ Sales Manager: Max Cohen

■ **Production Manager**: Chester Cohen

Advanced Business Systems

22811 County Route 51 Watertown, NY 13601

■ **Phone**: (315) 788-7989

■ Website: abstech.com

■ **Year Estab.**: 1991

■ Total No. of CNY Employees: 22

■ No. of generations involved in business: 2

■ Founder(s): Edward Jones

■ Products/Services Offered: business-technology solutions

CEO/Owner: Edward JonesCOO/Owner: Ryan Jones

Advanced Tool Inc.

9169 River Road Marcy, NY 13403

■ Phone: (315) 768-8502 ■ Website: advancedtool.com

■ **Year Estab.**: 1975

■ Total No. of CNY Employees: 10

elcome to the *Central New York Business* Journal's **2025** Family-Owned Business Directory.

This is our 2nd annual Family-Owned Businesses list, with firms listed alphabetically. The expanded entries allow the firms to list their notable clients, projects, or contracts, and the option to provide photos.

The information for these entries was supplied by the companies and their websites.

■ No. of generations involved in business: 3

■ Founder(s): Harold (Butch) Lockwood

■ Products/Services Offered: carbide end mills, miniature end mills & helical form tools; application-specific milling solutions & problem-solving, custom geometries and configurations

■ Notable Clients, Projects, or Contracts: U.S. Constitution display case, Mona Lisa at Louvre, U.S. Capitol, NASA, FBI headquarters, National Security Agency, Kennedy Space Center

■ President & CEO: Sherry DePerno

Ahern, Murphy & Associates

4448 E. Lake Road Cazenovia, NY 13035

■ **Phone**: (315) 427-5383

■ Website: ahernmurphy.com

■ **Year Estab.**: 1998

■ Founder(s): Timothy P. Ahern, Bart O. Murphy

■ Products/Services Offered: leadership development, high performance team development, management consulting

Principal: Timothy P. AhernPrincipal: Lindsey A. Zajac

AJ Medical Products, LLC

103 Horton Place East Syracuse, NY 13057 ■ **Phone**: (315) 701-2822

■ Website: ajmedical.net

■ Year Estab.: 2003

■ Total No. of CNY Employees: 5

■ No. of generations involved in business: 2

■ Founder(s): Richard Bozogian

■ **Products/Services Offered**: medical equipment, supplies, and repair services; provide safety inspections, calibrations ,and corrective repairs; regulation compliance

■ Notable Clients, Projects, or Contracts: SUNY Upstate Medical University, Hutchings Psychiatric Center, Syracuse University Sports Medicine and Student Health

■ **CEO**: Richard Bozogian

Alex S. Joseph Associates, Inc.

5793 Widewaters Parkway Syracuse, NY 13214

Phone: (315) 449-4242Website: asjlife.comYear Estab.: 1960

■ Total No. of CNY Employees: 4

■ No. of generations involved in business: 4

Founder(s): Alex Joseph, Sr., Frances A. Joseph
 Products/Services Offered: life insurance,

annuities, & related products

President: Lex Joseph

■ Vice President: Alex Joseph III

Amrex Chemical Company Inc.

117 E. Frederick St. Binghamton, NY 13902

■ **Phone**: (607) 772-8784

■ Website: amrexchemical.com

■ **Year Estab.**: 1982

■ Total No. of CNY Employees: 64

■ No. of generations involved in business: 3

■ Founder(s): William F. Rexer, Jr.

■ Products/Services Offered: wholesale

chemical distributor

■ Notable Clients, Projects, or Contracts: most of New York's municipalities' water treat-

■ **President**: Pamela Rexer

Andela Products

493 State Route 28 Richfield Springs, NY 13439

■ **Phone**: 315-858-0055

■ Website: andelaproducts.com

■ **Year Estab.**: 1991

■ Total No. of CNY Employees: 13

■ No. of generations involved in business: 1

■ Founder(s): Cynthia Andela

■ **Products/Services Offered**: glass-recycling machinery, metal fabrication, abrasive-blasting services

■ Notable Clients, Projects, or Contracts: Fort Knox Base – Kentucky; Momentum - Salt Lake City, Utah; EBHYS - Saint Barthelemy Island

■ President & CEO: Cynthia A. Andela

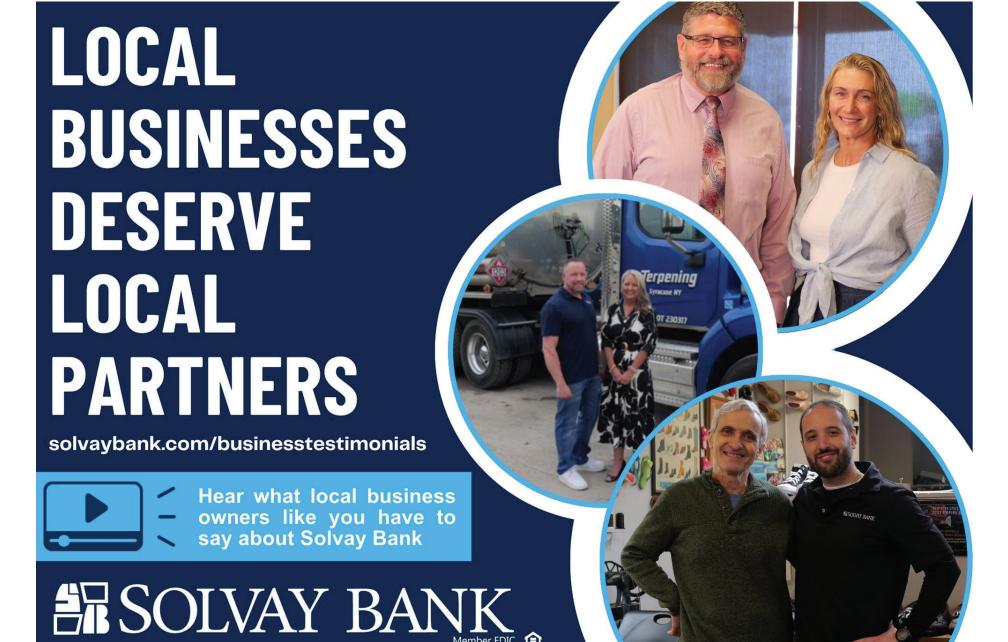
Bennett Die & Tool, Inc.

130 Wygant Road Horseheads, NY 14845

■ **Phone**: (607) 739-5629

■ Website: bdandt.com

■ Year Estab.: 1953





- Total No. of CNY Employees: 45
- No. of generations involved in business: 2
- Founder(s): Bennett Family
- Products/Services Offered: precision machined parts
- President: Brian Bennett

Brockett Creative Group, Inc.

43 College St. Clinton, NY 13323

- **Phone**: (315) 797-5088
- Website: brockettcreative.com
- **Year Estab.**: 2002
- Founder(s): Matthew Brockett
- Products/Services Offered: advertising
- President & Creative Director: Matthew

Bush Crane Inc.

13 Marshall Heights Morrisville, NY 13408

- **Phone**: (315) 450-4264
- Website: bushcrane.com
- **Year Estab.**: 2015
- Total No. of **CNY Employees:**

■ No. of generations involved

in business: 2

■ Founder(s): David Bush

- Products/Services Offered: Annual OSHA/ ANSI inspections, on cranes, bucket trucks and dielectric testing, aerial lifts, powered industrial trucks, MEWPs; also provide training & certifications on bucket trucks, forklifts, aerial lifts /MEWP.
- Notable Clients, Projects, or Contracts: DOTs, Saint Lawrence Seaway, Washington Metropolitan Area Transit Authority, Superior Plus Energy Services Inc.
- Owner: Rebecca Koontz

Business Machines & Equipment Inc.

5 Ann Street Mohawk, NY 13407

- **Phone**: (315) 733-2033
- Website: bmecompany.com
- Year Estab.: 1991
- Products/Services Offered: sells, leases, services & manages Canon, & Kyocera multi-functional systems as well as HP managed print as well as document-management software
- Partner, VP of Sales: Steve Mitchell

CADimensions, Inc.

6310 Fly Road East Syracuse, NY 13057

- **Phone**: (315) 434-9787
- Website: cadimensions.com
- **Year Estab.**: 1990
- Total No. of CNY Employees: 28
- No. of generations involved in business:
- Founder(s): Pete & Tara DiLaura
- Products/Services Offered: 3D engineering and manufacturing software, additive manufacturing equipment, design, implemen-

tation, consulting and 3D printing services

- Notable Clients, Projects, or Contracts: SRC, Inficon, Corning Inc, Baxter/Welch Allyn, Tessy Plastics, Lockheed Martin, Eaton/Crouse-Hinds, Cascade Lacrosse, Ephesus Lighting, Peloton
- **CEO**: Peter DiLaura
- **President**: Andy DiLaura
- **VP Technical Services**: Tom DiLaura
- **VP Operations**: Jeff Lewis VP Finance: Jon Rachetta
- VP Sales: Kris Lincoln

Carr Recruiting Solutions

26 E. Genesee St. #142 Baldwinsville, NY 13027

- Phone: (315) 428-8888
- Website: carr-recruiting.com
- Year Estab.: 2004
- Founder(s): Lori & Michael Carr
- Products/Services Offered: direct-placement recruiting
- Notable Clients, Projects, or Contracts: clients in health care, engineering, IT, logistics, manufacturing, construction, administrative
- Owner: Lori L. Carr
- President: Michael E. Carr

Central New York Business Journal

100 S. Salina Street, Suite 370 Syracuse, NY 13202

- **Phone**: (315) 579-3925
- Website: cnybj.com
- Year Estab.: 1986
- Founder(s): Norman Poltenson
- Products/Services Offered: print, digital, & events company; provider of business news, data, and networking opportunities
- President/Owner: Marny Nesher

CH Insurance

The Atrium Syracuse, NY 13202

- **Phone**: (315) 234-7500 ■ Website: chinsurance.cc
- Year Estab.: 1999
- Founder(s): Joe Convertino, Sr., Joe Convertino, Jr.
- Products/Services Offered: business and personal insurance, risk management, group health insurance, consulting, life, dental, vision, disability insurance, wellness programs,
- Chairman & CEO: Joseph Convertino, Sr.
- President: Joseph Convertino, Jr.
- Sr. VP of Sales: John Sereno
- VP of Operations/Risk Management: Tony D'Amato
- VP of Benefits: Joe Courcy
- **Benefit Specialist**: Trish Tyminski
- CFO: Brandi Gough
- VP, Technology & Digital Operations: David Graham

Chocolate Pizza Company

3774 Lee Mulroy Road Marcellus, NY 13108

- **Phone**: (315) 673-4098
- Website: chocolatepizza.com
- **Year Estab.**: 1988
- Total No. of CNY Employees: 20
- No. of generations involved in business:
- Founder(s): Ryan Novak
- Products/Services Offered: gourmet chocolate gifts for business or family occasions; famous for chocolate pizza & peanut
- butter wings; ship nationwide ■ Notable Clients, Projects, or Contracts: featured nationally on Food Network, Discovery, Hallmark Channel, CNBC; and in
- Forbes, People, and Entrepreneur magazines ■ Owner: Ryan Novak

ComSource, Inc.

500 Plum St. Syracuse, NY 13204

- **Phone**: (315) 682-4115 ■ Website: ComSourceNY.com
- **Year Estab.**: 1989
- Total No. of CNY Employees: 65
- No. of generations involved in business: 1
- Founder(s): Kevin M. Hanlon (now deceased) transitioned to Denise R. Hanlon, wife of de-
- Products/Services Offered: design, sell, and implement technology solutions, including data center, networking, security, collaboration, cloud services, professional services, managed services and financial services
- President & CEO: Mike Fay
- **CFO**: Tracy Stauffer
- VP of Sales: Phil Gadsden
- Executive Director of Operations: Adam

Cucharale Consulting Group, LLC

6808 Lowell Road Rome, NY 13440

- **Phone**: (315) 794-9863 ■ Website: cucharalegroup.com
- **Year Estab.**: 2019
- Total No. of CNY Employees: 5
- No. of generations involved in business: 2
- Founder(s): Cathy A. Cucharale
- Products/Services Offered: business management/organization and financial compliance consulting; certified WBE organization
- Notable Clients, Projects, or Contracts: **National Compliance Consulting Services**
- President: Cathy A. Cucharale

Dominick Falcone Agency, Inc.

507 Plum St.

- Syracuse, NY 13204 ■ **Phone**: (315) 422-6128
- Website: falconeinsurance.com
- **Year Estab.**: 1920
- Total No. of CNY Employees: 10
- Products/Services Offered: insurance
- President: David J. Falcone
- EVP: Michael J. LaValle
- EVP: Dominick Falcone, IV
- **EVP**: David T. MacLachlan

Dynamic Training and Coaching

2652 Route 20 E., Suite 200 Cazenovia, NY 13035

- **Phone**: (315) 447-0227 ■ Website: DynamicTraining.info
- Year Estab.: 2010
- Products/Services Offered: employee engagement, leadership, management/supervisory, train-the-trainer, presentation skills, sales training, customer-service training, team build-
- ing, executive coaching ■ President: Robert J. Gabor
- **VP**: Molly Sherman Gabor

Eastern Security Services

911 North Geddes St. Syracuse, NY 13204

- **Phone**: (315) 422-4141
- **website**: easternsecurity.net
- **Year Estab.**: 1976

trailer solutions.

- Total No. of CNY Employees: 20 ■ No. of generations involved in business:
- Founder(s): Russell MacDonnell ■ Products/Services Offered: Sales, instal-
- lation, and service of monitored burglary and fire-alarm systems, access control, security camera, intercom, and mobile surveillance
- President: Cooper MacDonnell

Edgewood Environmental Consulting, LLC

5 Edgewood Parkway Fayetteville, NY 13066

- **Phone**: (315) 456-8731
- Year Estab.: 2020
- Total No. of CNY Employees: 4
- Products/Services Offered: environmental
- Manager: Julie Sherlock Fishman

Endicott Precision. Inc.

1328-30 Campville Road Endicott, NY 13760

- **Phone**: (607) 754-7076
- **Website**: endicottprecision.com
- **Year Estab.**: 1960
- Total No. of CNY Employees: 125
- No. of generations involved in business: 3
- Founder(s): Manuel & Jack Oliveira
- Products/Services Offered: precision sheet-metal fabrication, stampings, weldments, CNC mill & waterjet machining, mechanical assembly
- Notable Clients, Projects, or Contracts: manufacture parts for aerospace, military and federal government clients since the 1970's. Boeing/Airbus various aircraft systems, most all Navy ships, military helicopters and ground
- equipment, Patriot and other missile systems. ■ General & Sales Manager: Ronald Oliveira

First Choice Group CNY Inc.

131 Oriskany Blvd. Whitesboro, NY 13492

- **Phone**: (315) 736-3884
- Website: firstchoicegroup.com
- **Year Estab.**: 1976 ■ Total No. of CNY Employees: 16
- No. of generations involved in business: 3 ■ Founder(s): A. Douglas Manning, Theresa R. Manning, Michele R. Williams, Lynn A.
- Loomis, Jonathan M. Loomis ■ Products/Services Offered: Recruits & hires employees in CNY, offers payroll services,
- risk assessment ■ Notable Clients, Projects, or Contracts: leverage technology to create an easy applica-

tion process for our candidates and a simple

- interface with our clients to allow them to concentrate on their business
- President & CEO: Michele Williams ■ **VP**: Lynn Ann Loomis

Fountainhead Group Inc.

New York Mills, NY 13417

■ **Year Estab.**: 1888

23 Garden St.

- **Phone**: (315) 736-0037 ■ Website: thefountainheadgroup.com
- Total No. of CNY Employees: 275
- No. of generations involved in business: 3 ■ Founder(s): DeWane Benton Smith ■ Products/Services Offered: manufactur-
- ing and distribution ■ Chairman & CEO: John Francis Romano

Gasparini Sales, Inc.

- 917 Granger Road Syracuse, NY 13219
- **Phone**: 315-471-1438 Year Estab.: 1927
- Total No. of CNY Employees: 12 ■ No. of generations involved in business: 4

■ **Products/Services Offered**: food brokers

serving wholesale supermarkets, retail, and

- Founder(s): N.E. Gasparini, Arthur Gasparini, Lola Gasparini
- food-service suppliers ■ Partner: Edward Arthur Gasparini
- President, Partner: Susan Gasparini-Metz



At Tompkins, our business banking team helps you put together just the right suite of cash management solutions to turn "business as usual" into "business amazing" and to help your business thrive.

tompkinsbank.com





Scan the code for more information



Giotto Enterprises

161 Clear Road Oriskany, NY 13424

- **Phone**: (315) 736-2206
- Website: giottoenterprises.com
- **Year Estab.**: 1985
- Total No. of CNY Employees: 425
- Founder(s): Frank Giotto
- Products/Services Offered: communication fiber-optic connectors, fiber-optic cable and test equipment; safety relays, injection-molded plastic components, CNC machining, sheet-metal fabrication
- President & CEO: Frank Giotto
- **SVP of Sales**: Kirk Donley
- Exec. VP & CFO: Susan Grabinski
- VP, Org. Dev./HR: Mark Cushman

Greek Peak Mountain Resort

2000 NYS Route 392 Cortland, NY 13045

- Phone: 844-846-9575
- Website: greekpeak.net
- **Year Estab.**: 1958
- Founder(s): Al Kryger
- Products/Services Offered: ski resort
- President: Wes Kryger

Grey Goose Graphics, LLC

633 Valleyview Drive Endwell, NY 13760

- Phone: (607) 743-3509
- Website: greygoosegraphics.com
- Year Estab.: 2006
- Founder(s): John Hussar
- Products/Services Offered: advertising agency - web & video production
- Owner: John J. Hussar

Grimsley Agency of NY LLC

5320 W. Taft Road North Syracuse, NY 13212

- **Phone**: (315) 452-0123
- Website: grimsleyagencyofny.com
- **Year Estab.**: 1989
- Total No. of CNY Employees: 28
- Founder(s): Donald Grimsley
- Products/Services Offered: property & casualty insurance
- President & CEO: Donald E. Grimsley

GROW Wealth Partners

81 State Street Phoenix, NY 13135

- **Phone**: (315) 695-6367
- Website: growwealthpartners.com
- **Year Estab.**: 2002
- Founder(s): Dean J. Ripley
- Products/Services Offered: financial plan-
- Founder & Private Wealth Advisor: Dean J.
- Founder & Private Wealth Advisor: Trevor Garlock



Hale Manufacturing

11206 Cosby Manor Road Utica, NY 13502

■ **Phone**: (315) 894-5490

- Website: halemfg.com
- Year Estab.: 1907
- Total No. of CNY Employees: 30
- No. of generations involved in business: 4
- Founder(s): F. E. Hale
- Products/Services Offered: manufacturer of library, courtroom, office, and home-furniture products with a focus in using wood materials
- Notable Clients, Projects, or Contracts: manufactured all-new desks for the New York State Assembly
- Vice President : Erika Romeo
- Marketing Manager: Brooke Benson

Hamilton Eatery

41 Lebanon Street Hamilton, NY 13346

- **Phone**: (315) 825-9051
- **Website**: hamiltoneatery.com
- Year Estab.: 2011
- Founder(s): Clay and Nicki Skinner (husband and wife) founded this business in late 2011.
- Products/Services Offered: serves high quality food to the community of Hamilton, home of Colgate University. Specializes in sandwiches, salads, homemade soups, pastries and more. We are a popular option for catered events and have a strong following with our online ordering option where we have the food waiting for you just inside our door.
- Notable Clients, Projects, or Contracts: majority of our clientele is somehow related to the economic impact of Colgate University, the major employer in Madison County

Harding Brooks Associates LLC

441 Commerce Road Vestal, NY 13850

- **Phone**: (607) 729-9292
- Website: hardingbrooks.com
- Year Estab.: 2009
- **Total No. of CNY Employees**: 39
- Products/Services Offered: insurance
- President: Tom Harding
- **VP**: Mike Peplinski

Harmco Fastener Co.

6729 Commerce Blvd Syracuse, NY 13211

- **Phone**: 315-634-4031
- Website: harmcofastener.com
- **Year Estab.**: 1967
- Total No. of CNY Employees: 5
- No. of generations involved in business: 4
- Founder(s): William Credit
- Products/Services Offered: construction supplies, fasteners, PPE
- President, Owner: Mark S. Credit
- Vice President, Owner: Ronald H. Credit

Hartman Enterprises, Inc.

455 Elizabeth St. Oneida, NY 13421

- **Phone**: (315) 363-7300
- Website: hartmanenterprises.com
- Year Estab.: 1973
- Total No. of CNY Employees: 30
- No. of generations involved in business: 3 ■ Founder(s): Robert E. Sweet, Sr., Adeline
- Products/Services Offered: precision CNC milling and turning; 5-axis machining, Swiss-type nachining, large turning; AS9100D-certified, HUBZone
- Notable Clients, Projects, or Contracts: Honeywell, Pratt-Whitney, Northrop Grumman, Boeing, DoD, Honda
- President/CEO: Jaime A. Sweet

The Hayner Hoyt Corporation

400 South Salina St., Suite 301 Syracuse, NY 13202

- **Phone**: (315) 455-5941
- Website: haynerhoyt.com

- **Year Estab.**: 1966
- Founder(s): Don Hayner, Richard Hoyt
- Products/Services Offered: commercial builder
- Chairman/CEO: Gary Thurston
- **President**: Jeremy C. Thurston
- **COO**: Gus Hernandez
- **VP, Finance**: Dan Lostumbo
- VP, Preconstruction & Estimating: Tim Dunn

Hazard & Siegel Companies

5793 Widewaters Parkway Syracuse, NY 13214

- **Phone**: (315) 414-0722 ■ **Website**: hazardsiegel.com
- **Year Estab.**: 1967
- Total No. of CNY Employees: 27
- No. of generations involved in business: 3
- Founder(s): Connie Hazard Siegel ■ Products/Services Offered: broker-dealer,
- RIA, financial planning, insurance & annuities
- **CEO**: Lex Joseph
- President / Chief Compliance Officer: David

Hueber-Breuer Construction Co., Inc.

148 Berwyn Ave. Syracuse, NY 13210

- **Phone**: (315) 476-7917 ■ Website: hb1872.build
- Year Estab : 1872
- Total No. of CNY Employees: 80 ■ No. of generations involved in business: 5+
- Founder(s): Louis Hueber, Sr.
- Products/Services Offered: construction management, building construction, desian-build, development
- Chairman: James V. Breuer
- President: J. Andrew Breuer
- Executive VP: Charles F. Breuer
- CFO: Joseph Cotter



Hummel's Office Plus

25 Canal St.

- Mohawk, NY 13407
- **Phone**: (315) 574-8300
- **Website**: hummelsop.com
- **Year Estab.**: 1934 ■ Total No. of CNY Employees: 85
- No. of generations involved in business: 4
- Founder(s): Harrison J. Hummel
- Products/Services Offered: office equipment, office supplies, furniture, & janitorial supplies
- **CEO**: Justin Hummel
- Chief Administrative Officer: Solace
- Chief Operating Officer: Harrison J. Hummel, ■ VP of Contract Furniture: Daniel Stalteri

Indium Corporation

301 Woods Park Drive Clinton, NY 13323

■ Website: indium.com **■ Year Estab.**: 1934

■ **Phone**: (315) 853-4900

- Total No. of CNY Employees: 1,000
- Founder(s): William S. Murray ■ Products/Services Offered: materials for

- electronics assembly, semiconductor packaging and assembly, and thermal management, such as solders, fluxes, thermal-interface materials, indium, gallium, and germanium inorganic compounds, and metal alloys
- Executive Chair: Gregory P. Evans
- President and CEO: Ross Berntson
- CFO: Mike McKenna
- VP of Sales, Marketing, and Technical **Service**: Tim Twining
- VP of Global Operations: Brian Reid
- Associate VP of Human Resources: Dawn

Insight Business Works, Inc.

201 East Jefferson St., Suite 302 Syracuse, NY 13202

- Phone: (315) 727-8881
- Website: insightbusinessworks.com
- **Year Estab.**: 2011

Kathryn Adams

64 Fuller Road

- Products/Services Offered: coaching (executive and individual), systemic team coaching, leadership development, organization development, talent selection, and positive intelligence
- **President**: Christine M. Allen
- **■** Senior Organization Development ■ Consultant, Executive and Team Coach:

Jennings Environmental Management, Inc.

- Binghamton, NY 13901
- **Phone**: (607) 722-7574 ■ Website: jenningseminc.com
- Year Estab.: 1981 ■ Total No. of CNY Employees: 3
- No. of generations involved in business: 1
- Founder(s): Wayne M. Jennings ■ Products/Services Offered: environmental
- consultants
- President: Wayne M. Jennings ■ VP: Doreen R. Mancuso

2 Clinton Square, Suite 120

- Syracuse, NY 13202
- **Phone**: (315) 472-2020 ■ **Website**: jfrealestate.com

JF Real Estate

- **Year Estab.**: 1992
- Founder(s): John Funiciello ■ Products/Services Offered: full-service com-
- mercial real estate brokerage company ■ Broker/Owner: John Funiciello
- Manager/Salesperson: Matthew Funiciello
- 744 Conklin Road Binghamton, NY 13903
- **Phone**: (607) 773-0076

KHM Inc.

- Website: khminc.net ■ Year Estab.: 1989
- Total No. of CNY Employees: 40
- Founder(s): Kathleen Hall ■ Products/Services Offered: shotcrete application, bridge joints, bridge overlay, industrial and commercial painting, taping, air-barrier applications, etc.
- Notable Clients, Projects, or Contracts:

Numerous NYSDOT jobs, Dick's Sporting Goods, Elmira Corning Regional Airport, Cornell University, Binghamton University, Lockheed Martin, Tioga Downs, numerous school districts

■ **President**: Mary Lou Cherinko **Kirnan Real Estate, Inc.**

300 Old Liverpool Road Liverpool, NY 13088

- **Phone**: 315-457-3356 ■ Website: kirnan.com
- **Year Estab.**: 1958 ■ Total No. of CNY Employees: 2
- No. of generations involved in business: 3

- Founder(s): Fred Kirnan
- Products/Services Offered: Full service real estate brokerage representing buyers and sellers throughout CNY. We represent clients in all areas of real estate, including residential, commercial, and new construction
- Notable Clients, Projects, or Contracts: Top Zillow Premier Agent Brokerage representing custom home builder Smolen Homes, Inc.
- Broker/Owner: Sandra Kirnan
- Associate Broker & Managing Partner: Jason Yagan

LaFayette Kennels

3033 US Route 11 LaFayette, NY 13084

- **Phone**: (315) 677-7297
- Website: lafayettekennels.com
- Year Estab.: 2004
- Total No. of CNY Employees: 3
- Founder(s): Christine Foti-Cromley
- Products/Services Offered: animal boarding
- Owner: Christine Foti-Cromley

Lake Ontario Event & Conference Center

26 E. 1st St. Oswego, NY 13126

- **Phone**: (315) 343-3779
- Website: lakeontarioecc.com
- **Year Estab.**: 1987
- Founder(s): George A. Broadwell
- Products/Services Offered: conference center
- Director of Special Events: George S.

Leigh Baldwin & Co., LLC

112 Albany St. Cazenovia, NY 13035

- **Phone**: (315) 655-2964
- Website: investtoday.com

- Year Estab.: 1991
- Total No. of CNY Employees: 13
- No. of generations involved in business: 3
- Founder(s): Leigh Baldwin
- Products/Services Offered: financial planning
- CEO: Leigh Baldwin

Lesko Financial Services, Inc.

400 Plaza Drive Vestal, NY 13850

- **Phone**: (607) 724-2421
- Website: leskofinancial.com
- **Year Estab.**: 1948
- Total No. of CNY Employees: 20
- No. of generations involved in business: 4
- Founder(s): Charles Lesko, Sr.
- Products/Services Offered: Full service financial and investment planning
- Notable Clients, Projects, or Contracts:

Over 7,000 household clients with \$1.4 billion assets under management

■ **CEO**: Gregory S. Lesko

Liland Trade & Radiator Service Inc., dba Liland Global

220 East Second St. East Syracuse, NY 13057

- **Phone**: (315) 432-0745
- Website: lilandglobal.com
- **Year Estab.**: 1980
- Total No. of CNY Employees: 15
- No. of generations involved in business: 2
- Founder(s): Jeng San Li, Tsun Ting Li, Jerry
- Products/Services Offered: auto parts
- Notable Clients, Projects, or Contracts: service chain stores like Autozone, 1-800-Radiator, LKQ keystone, Performance Radiator, Summit Racing; online companies like carparts.com (JC Whitney, myautopartswarehouse.com), Rock **Auto Parts**
- President: Robert Li

■ CFO: Chang O Carol Li

Liverpool Blueprint, Inc.

117 Metropolitan Park Drive Liverpool, NY 13088

- **Phone**: (315) 457-0472 ■ Website: liverpoolblue.com
- **Year Estab.**: 1981 ■ Total No. of CNY Employees: 3
- Products/Services Offered: printing, copying
- Notable Clients, Projects, or Contracts:

ARCADIS, Barton & Loguidice, Jacobs **Engineering Ramboll CDM**

■ **President**: Jane Taylor

Mattessich Iron, LLC

1484 Route 31 Memphis, NY 13112

- **Phone**: (315) 689-0057
- Website: mattessichiron.com
- Year Estab.: 2008
- Total No. of CNY Employees: 40
- No. of generations involved in business: 1
- Founder(s): Mike and Danielle Mattessich
- Products/Services Offered: structural steel and miscellaneous metals for building construc-
- Notable Clients, Projects, or Contracts: K-12 schools throughout NYS, Syracuse University, Cornell University, SUNY campuses, libraries, DPW buildings, prison/psychiatric facilities, municipal buildings, retail buildings
- **President**: Mike Mattessich
- Vice President: Danielle Mattessich

MCM Realty

Five South College Drive Binghamton, NY 13905

- **Phone**: (607) 761-4923 ■ **Year Estab.**: 2010
- Total No. of CNY Employees: 1
- No. of generations involved in business: 1

- Founder(s): Marshall C. McMurray
- Products/Services Offered: selling, buying, and renting of real estate
- Broker/ Owner: Marshall C. McMurray

MediaBrush Marketing

31 Lewis St., Suite 202 Binghamton, NY 13901

- **Phone**: 607-204-1049
- Website: mediabrushmarketing.com
- **Year Estab.**: 2019
- Total No. of CNY Employees: 9
- Founder(s): Stephanie Krummenacker
- Products/Services Offered: full-service advertising and marketing agency specializing in SEO, social media, email marketing, targeted digital advertising, media negotiation, media planning, website creation and maintenance.
- Notable Clients, Projects, or Contracts: Broome County Art Guide, CNY Tuesdays, Southern Tier Tuesdays, Tri-Cities Opera, Syracuse Opera, Mom's House
- Owner: Stephanie Krummenacker

Meyda Tiffany Lighting

One Meyda Fine Place Yorkville, NY 13495

- **Phone**: (800) 222-4009
- Website: meyda.com
- **Year Estab.**: 1974
- Total No. of CNY Employees: 60
- Founder(s): Meyer & Ida Cohen
- Products/Services Offered: custom lighting, Tiffany lighting, decorative lighting, stained-glass lamps & windows, chandeliers, wall sconces, outdoor lanterns, custom lighting, table/floor lamps, fireplace screens, ceiling pendants and other lighting fixtures, stained-glass windows and home decor
- President & CEO: Robert Cohen
- Sales Manager: Max Cohen
- **Production Manager**: Chester Cohen

ASK THE EXPERT:

FUTURE-PROOF YOUR HIRING STRATEGY

Struggling to find the right talent — or keep it? It might be time to rethink how you hire. Registered Apprenticeship offers a strategic, more sustainable way to build your workforce.

3 Ways Registered Apprenticeship Can Help Strengthen Your Talent Pipeline:

- $oldsymbol{1}_ullet$ Attract motivated candidates looking for structured career paths.
- **3.** Upskill your current team to strengthen loyalty and retention.

2. Train workers to your exact needs from day one.

With expert guidance, funding opportunities, and proven results, starting a Registered Apprenticeship Program is easier than you think.



Connect with Amy Stage, MACNY Director of Apprenticeship & Workforce Development astage@macny.org | 315-474-4201 ext. 58



Scan the QR code to connect with an apprenticeship expert.

Discover how Registered Apprenticeship can help future-proof your hiring strategy at nysapprenticeship.org.

Minuteman Press

7570 Oswego Road Liverpool, NY 13090

■ **Phone**: (315) 652-4200

■ Website: cny.minutemanpress.com

■ **Year Estab.**: 1986

■ Total No. of CNY Employees: 5

■ Founder(s): Larry and Melinda Kuhn

■ Products/Services Offered: digital printing, offset printing, large-format color business, casual wear, sportswear, promotional items with

Owner: Craig Seamans

Morse Manufacturing

103 Kuhn Road Syracuse, NY 13208

■ **Phone**: (315) 437-8475

■ Website: morsedrum.com ■ **Year Estab.**: 1923

■ Total No. of CNY Employees: 45

■ No. of generations involved in business: 3

■ Founder(s): J. Mott Morse

■ Products/Services Offered: 55-gallon drum-handling equipment, 5-gallon pail han-

■ President: Nathan Andrews

Mullen Industrial Handling Corp

6245 Fly Road East Syracuse, NY 13057

■ **Phone**: (315) 437-3386

■ Website: mullenindustrial.com

■ Year Estab.: 1967

■ Total No. of CNY Employees: 45

■ No. of generations involved in business: 2

■ Founder(s): Richard Mullen, Francis Fay

■ Products/Services Offered: material-handling equipment including commercial doors. loading docks, levelers, balers, compactors, forklifts; doors include overhead, freezer, rolling steel, sectional, fire and sectional; parts for all makes and models of equipment

■ Chairman of Board : Francis Fay

■ President & CEO: Kathleen Fay

■ VP Sales: William Wright

Murphy and Nolan, Inc.

340 Peat St. Syracuse, NY 13217

■ **Phone**: (315) 474-8203

■ Website: murphynolan.com

■ **Year Estab.**: 1953

■ Total No. of CNY Employees: 30

■ No. of generations involved in business: 3

■ Founder(s): Jack Murphy, Jack Nolan

■ Products/Services Offered: metals distributor specializing in steel, stainless steel, alloy, aluminum, and other bar stock and tubing along with related value-added services; AS9100 reg-

■ Chairman: John J. Murphy III

■ President & CEO: John J. Murphy IV

■ Executive VP/COO: Patrick R. Murphy

NNYOnline DBA Northern Computers

130 Park Place Watertown, NY 13601

■ Phone: (315) 779-1385

■ **Website**: nnycomputers.com

■ **Year Estab.**: 1992

■ Total No. of CNY Employees: 10

■ Founder(s): Steel Potter

■ No. of generations involved in business: 1

■ Products/Services Offered: at NNYOnline we provide computer sales and service, business phone systems sales and service, and VOIP dial tone, as well as structured cabling and fiber cabling and splicing; provide hosted servers and storage in our on-site data center, as well as cloud services and connectivity, and a complete

line of managed services

■ **President**: Steel E. Potter

Northern Scapes. Inc.

1565 E. Maine Road Johnson City, NY 13790

■ **Phone**: (607) 748-9186

■ Website: northernscapes.com

■ Year Estab.: 1984

■ Total No. of CNY Employees: 25

■ No. of generations involved in business: 2

■ Founder(s): Pamela Allen, Robert Allen

■ Products/Services Offered: complete design to installation of landscape, irrigation, concrete-paver patios, sidewalks, driveways, walls, stairs, fireplace, bars, green roofs, lighting, and

■ Notable Clients, Projects, or Contracts: service a 200-mile radius; do work for Binghamton University, Cornell University, local schools including Endicott, Endwell, Johnson City, Vestal, Binghamton, Owego, and Whitney Point. Other schools include Chenango Valley, Oneonta, Waverly, Dryden and Windsor. We have done large retaining walls for Dick's Sporting Goods Warehouse in Conklin, NY. We installed a Green Roof at 2 Court Street, Binghamton. We installed landscape, patios and walls at Good Shepherd,

■ President: Pamela J. Allen

Nunn's Home Medical Equipment

1340 Floyd Ave. Rome, NY 13440

■ **Phone**: (315) 339-4084

■ Website: nunnshme.com

■ **Year Estab.**: 1942

■ Total No. of CNY Employees: 70

■ No. of generations involved in business: 3

■ Founder(s): Martin J. Nunn

■ Products/Services Offered: home oxygen and sleep-therapy equipment & supplies, CPAP and BIPAP therapy, enteral feeding pumps and nutrition, stair lifts, ramps, lift chairs, hospital beds, wheelchairs, bariatric equipment, mastec-

■ Notable Clients, Projects, or Contracts: preferred provider for Upstate Hospital and Oneida

■ **CEO**: Erin Weiman

■ President: Shawn Weiman

Office World LLC

P.O. Box 705

Fayetteville, NY 13066

■ **Phone**: (315) 632-1151

■ Website: officeworldny.com

■ Year Estab.: 1999

■ Total No. of CNY Employees: 2

■ No. of generations involved in business: 1

■ Founder(s): Gwynn and Tim Hall

■ **Products/Services Offered**: office supply distributor, commercial furniture, promotional products including wearables

■ Notable Clients, Projects, or Contracts: Fordham University, City University of New York, Syracuse University

■ **CEO/President**: Gwynn Hall

■ VP of Sales: Tim Hall

Omega, Inc.

5793 Widewaters Parkway, Suite 200 Syracuse, NY 13214

■ **Phone**: (315) 449-4124

■ **Website**: omegaqpa.com

■ Year Estab.: 1984

■ Total No. of CNY Employees: 8

■ No. of generations involved in business: 3

■ Founder(s): Lex Joseph

■ Products/Services Offered: third-party administration pensions, profit sharing, 401(k)s

■ **CEO**: Alex (Lex) Joseph

■ **President**: Sandy Wehner

O'Connell Electric Company

Hancock Air Park Syracuse, NY 13212

■ **Phone**: (315) 766-1043 ■ Website: oconnellelectric.com

■ Year Estab.: 1911 ■ Founder(s): John O'Connell

■ Products/Services Offered: electrical con-

■ Manager-Syracuse Division: Douglas Marolf

Parsons & Associates, Inc.

440 S. Warren St., Suite 704 Syracuse, NY 13202

■ **Phone**: (315) 472-5420 ■ Website: parsonsinsurance.com

■ **Year Estab.**: 1930

■ Total No. of CNY Employees: 5 ■ No. of generations involved in business: 3

■ Founder(s): John C. Parsons

■ Products/Services Offered: insurance agency, professional liability, auto, home & business insurance

■ President, Secretary & Treasurer: John C. Parsons

■ Vice President: Lynda S. Parsons

Partnership Properties, Inc.

2 Clinton Square, Suite 120 Syracuse, NY 13202

■ **Phone**: (315) 472-2020 ■ Website: ppisyr.com ■ **Year Estab.**: 1983

■ Total No. of CNY Employees: 37

■ Founder(s): Tony Fiorito

■ Products/Services Offered: full-service commercial real estate property management

■ **President**: Tony Fiorito

Pestmaster Services of Syracuse

1581 County Route 9 Fulton, NY 13069

■ **Phone**: (315) 598-4046 ■ Website: pestmaster.com/syracuse

■ **Year Estab.**: 2018

■ Total No. of CNY Employees: 4 ■ No. of generations involved in business: 1

■ Founder(s): Jerome Snyder

■ Products/Services Offered: pest control ■ Notable Clients, Projects, or Contracts: Syracuse VA Medical Center, Rome VA Medical

Center, CNY Office of Mental Health, Theory Syracuse, Onondaga County ■ President/Owner: Jerome Michael Snyder

Pike Construction Services, Inc.

258 Genesee St. Utica, NY 13502

■ **Phone**: (800) 264-7453 ■ Website: pikecs.com ■ **Year Estab.**: 1873 ■ Founder(s): John B. Pike

■ Products/Services Offered: construction management, general contracting, program management, design/build, facility services,

■ CEO, The Pike Companies: Rufus M. Judson

Plumley Engineering, P.C.

8232 Loop Road Baldwinsville, NY 13027

■ **Phone**: (315) 638-8587 ■ Website: plumleyeng.com ■ **Year Estab.**: 1985

■ Total No. of CNY Employees: 13 ■ Founder(s): Joel D. Plumley

■ Products/Services Offered: full-service civil & environmental engineering firm, specializing in site development, brownfields, petroleum, hazardous waste & geotechnical engineering

■ President: Jesse D. Plumley

■ **VP**: Julian F. Clark

Popli Design Group

450 West Kirkpatrick Street Syracuse, NY 13204

■ **Phone**: (315) 463-4540

■ Website: popligroup.com ■ **Year Estab.**: 1982

■ Total No. of CNY Employees: 60

■ Products/Services Offered: professional services: architecture; mechanical, electrical, plumbing, and fire protection; engineering; civil/ site engineering; structural engineering; bridge design; highway design; land surveying; bridge inspection, and construction inspection

■ Notable Clients, Projects, or Contracts:

Onondaga County, Syracuse Housing Authority; NYSDOT (I-81); NYSTA; City of Auburn, Geneva City School District; Newark Valley Central School District; NYS Office of General Services

■ President: Om Popli ■ Executive VP: Jay Popli



Quanterion Solutions Incorporated

266 Genesee St. Utica, NY 13502

■ **Phone**: (315) 732-0097 ■ Website: quanterion.com

■ Year Estab.: 2000 ■ Total No. of CNY Employees: 30

■ No. of generations involved in business: 2 ■ Founder(s): Preston MacDiarmid

■ Products/Services Offered: analytical services, products, and training across a range of disciplines including cybersecurity; managed cloud services; reliability, maintainability, and quality; information systems management; software development; information and knowledge

management; and C4ISR systems and software ■ Notable Clients, Projects, or Contracts: Air Force AFRL, Army AMRDEC, Lockheed Martin, BAE, Wyle Laboratories, ITT Corporation, Penn State University

■ President: Eric MacDiarmid

■ **VP**: Alex MacDiarmid

Ravi Engineering & Land Surveying

37 Front St. Binghamton, NY 13905

■ **Phone**: (585) 223-3660 ■ Website: ravieng.com

■ **Year Estab.**: 2012 ■ Total No. of CNY Employees: 3

■ Founder(s): Nagappa Ravindra ■ Products/Services Offered: civil and environmental engineering, land surveying, construction inspection

■ **President**: Nagappa Ravindra

Transportation Manager: Rick Papa

Reagan Companies

8 East Main St. Marcellus, NY 13108

■ **Phone**: (315) 673-2094

■ Website: reagancompanies.com

■ **Year Estab.**: 1929

■ Total No. of CNY Employees: 68 ■ No. of generations involved in business: 3

■ Founder(s): James F. Reagan

■ Products/Services Offered: insurance, risk

management, employee benefits consulting, and wealth-advisory services

■ Chairman: J. Michael Reagan ■ **President**: Sean Reagan

■ **VP**: Ned Reagan

Robineau Media

Robineau Road Syracuse, NY 13207

■ **Phone**: (315) 415-1436 ■ Website: robineaumedia.com

■ **Year Estab.**: 2018

■ Total No. of CNY Employees: 2

■ Founder(s): Catherine Alton and James Hunter

■ Products/Services Offered: branding, content creation, digital advertising, digital marketing, social media management, website design

■ **Co-founder**: Catherine Alton

Rudy Schmid Total Car Care

228 Hiawatha Blvd. Syracuse, NY 13208

■ **Phone**: (315) 422-8879 ■ Website: rudyschmid.com

■ **Year Estab.**: 1930 ■ Founder(s): Rudy Schmid

■ Products/Services Offered: automotive-collision repair, service, fleet services, rustproofing

■ Co-Owner: Diane Schmid-McCall ■ Co-Owner: Paul J. Schmid

Simmons Ink and Stitch Embroidery

523 W. Manlius St. E. Syracuse, NY 13057

■ **Phone**: (315) 430-5972

■ Website: simmonsinknstitch.com

■ **Year Estab.**: 2008

■ Total No. of CNY Employees: 2

■ No. of generations involved in business: 2

■ Founder(s): Reginald K. Simmons, Lysa D.

■ Products/Services Offered: Embroidery and apparel decoration (T-shirts, bags, team wear, etc.), photo gifts, and promotional items

■ Notable Clients, Projects, or Contracts: Upstate Medical University/Norton College of Medicine The Hillman Group LeMoyne College **HEOP & AHANA Fellowship of Christian Athletes** (FCS)/Syracuse University Syracuse University, STEP Syracuse University LPP Lambda Kappa Mu Bumps 4Bash Charity ScopeMedics Zeta Phi Beta Nurses Guild/Church of God in Christ, Inc.

■ Creative Manager: Reginald K. Simmons

■ Owner: Lysa D. Simmons

Speach Family Candy Shoppe, Inc.

2400 Lodi St. Syracuse, NY 13208

■ **Phone**: (315) 478-3100

■ Website: speachfamilycandy.com

■ **Year Estab.**: 1920

■ Total No. of CNY Employees: 8

■ No. of generations involved in business: 4

■ Founder(s): Michael Speach (Michele Spicciati)

■ Products/Services Offered: candy shop specializing in chocolates and confections made on-site, carrying a large selection of candies

■ President & Head Chocolatier: Michael E.

Stafkings Personnel Systems

66 Hawley St. Binghamton, NY 13902

■ **Phone**: (607) 772-8080

■ Website: stafkings.com ■ **Year Estab.**: 1962

■ Total No. of CNY Employees: 18

■ No. of generations involved in business: 2

■ Founder(s): John J. King, Marianne King

■ Products/Services Offered: professional staffing and recruitment

■ President: Daniel J. King

■ **VP**: Carter C. King

■ Regional Manager: Tami Rowe

Sustainable Office Solutions, LLC

3599 Eastbourne Drive Syracuse, NY 13206

■ **Phone**: (315) 579-7283

■ Website: sustainableofficesolutions.com

■ Year Estab.: 2009

■ Total No. of CNY Employees: 6

■ No. of generations involved in business: 2

■ Founder(s): Andy Picco

■ Products/Services Offered: new and preowned office furniture

■ Notable Clients, Projects, or Contracts:

Tractor supply nationally ■ Owner: Andrew J. Picco

■ GM of Sales and Design: JJ (Frank) J. Picco

Syracuse Blue Print Co., Inc.

825 E. Genesee St. Syracuse, NY 13210

■ **Phone**: (315) 476-4084

■ **Website**: syracuseblueprint.com

■ **Year Estab.**: 1909

■ Total No. of CNY Employees: 15

■ No. of generations involved in business: 4

■ Founder(s): Andrew B. Nye, I

■ Products/Services Offered: commercial printing, document management, online plan room, scanning services, graphic design, banners, invites, programs

■ President: Carl S. Nye

■ VP: Andrew B. Nye, II

Terpening Trucking Co., Inc.

115 Farrell Road Syracuse, NY 13209

■ **Phone**: (315) 451-8661

■ Website: terpeningtrucking.com

■ **Year Estab.**: 1916

■ Founder(s): Charles A. Terpening

■ Products/Services Offered: petroleum transportation, dry bulk cement, dump trailer division

■ **CEO**: Richard Terpening, Jr. ■ **President**: Craig Terpening

Tessy Plastics Corp.

700 Visions Drive Skaneateles, NY 13152

■ **Phone**: (315) 689-3924 ■ Website: tessy.com

■ **Year Estab.**: 1973 ■ Total No. of CNY Employees: 1,240

■ No. of generations involved in business: 2

■ Founder(s): Henry Beck

■ Products/Services Offered: minimally invasive surgical devices, consumer products, and pharmaceutical & diagnostic products

■ Owner & CEO: Roland Beck

■ **VP of Operations**: Stuart Smurthwaite

■ VP of Sales & Marketing: Judson Vann

■ **President**: Stafford Frearson

The Mid-York Press, Inc.

2808 State Highway 80 Sherburne, NY 13460

■ **Phone**: (607) 674-4491 ■ Website: midyorkpress.com ■ **Year Estab.**: 1828; inc. 1946

■ Total No. of CNY Employees: 65 ■ Founder(s): Robert C. Roberts (1946)

■ Products/Services Offered: packaging, offset, and digital printing

■ **CEO**: Robert W. Tenney ■ **CFO**: Patrick W. Dowdall

■ VP, Operations: Shawn M. Aikins



Thompson & Johnson Equipment Co.

6926 Fly Road East Syracuse, NY 13057

■ **Phone**: (315) 895-5105

■ **Website**: thompsonandjohnson.com

■ **Year Estab.**: 1954

■ Total No. of CNY Employees: 170

■ No. of generations involved in business: 3

■ Founder(s): George Johnson, Tommy

■ Products/Services Offered: We offer top brand forklifts and material handling equipment for sale or lease like Toyota, Crown, Clark, Hoist, Sellick and Cascade and Serco, Clopay, Dynaco and Albany Entrematic Dock equipment for the Northeast Dock & Door division.

■ **President & CEO**: David Schneckenburger

■ **CFO**: Michael Vaughan

■ Director of Sales & Marketing: Tim Gaughan

■ Director of Aftermarket Sales & Service : Mark Benedetto

■ Director of Human Resources: Angel Giamartino

■ **Director of Operations**: David Doing

■ General Manager Northeast Dock & Door:

Jon Schneckenburger

TOTAL Advertising, Inc.

Syracuse, NY 13202

125 E. Jefferson St.

■ **Phone**: (315) 451-5540

■ Website: total-advertising.com ■ Year Estab.: 2001

■ Total No. of CNY Employees: 9 ■ No. of generations involved in business: 1

■ Founder(s): Mark VanApeldoorn

■ Products/Services Offered: advertising

agency/digital-marketing firm ■ President: Mark VanApeldoorn

Usherwood Office Technology

1005 W. Fayette St. Syracuse, NY 13204

■ **Phone**: (315) 472-0050

■ Website: usherwood.com

■ **Year Estab.**: 1976

Usherwood

■ Total No. of CNY Employees: 100

■ No. of generations involved in business: 3 ■ Founder(s): Charles I. Usherwood, Carol

■ Products/Services Offered: managed IT, managed print, unified communications, mailing solutions, security & surveillance, video confer-

■ Notable Clients, Projects, or Contracts: Hancock Estabrook, Crouse Hospital, Syracuse University

■ CEO: Louis F. Usherwood

■ **President**: Ken Stinson

VIP Structures

101 North Salina St., Suite 100 Syracuse, NY 13202

■ **Phone**: (315) 471-5338

■ Website: vipstructures.com

■ **Year Estab.**: 1975

■ Total No. of CNY Employees: 100

■ No. of generations involved in business: 2

■ Founder(s): David C. Nutting

■ Products/Services Offered: Architecture, Engineering, General Contractor, Construction Management, Design-Build, Self-Perform

ASK THE EXPERT

REVITALIZING A HISTORIC BRAND IN NEW YORK STATE-

JRECK SUBS



By Jake Renzi, Vice President at Fresh Start Franchising, Parent company of JRECK Subs

ounded in Carthage, New York, in 1967, by 5 schoolteachers who started selling subs out of a converted school bus! JRECK Subs has built its reputation on quality, community, and a one-of-a-kind sandwich experience. The proprietary roll recipe is at the heart of what makes a JRECK Sub unforgettable. The roll is fresh, soft, and perfectly baked to complement the wide variety of meats, cheeses, and freshly sliced toppings. JRECK Subs is the perfect place to build your own hot or cold sub, paired with crispy fries or mozzarella sticks and an ice-cold drink!

JRECK Subs has been undergoing a brand refresh since 2022 and is now expanding and inviting franchisees to become part of our journey. JRECK Subs is committed to making a real impact in every neighborhood.

As part of the brand refresh, the JRECK Subs team has taken steps to integrate modern technology, reimagined the store design and look, and reemphasized training to improve the customer experience. Company President Bob Piddock explained "We are extremely proud of our company history; by refreshing our look, maintaining our commitment to customer service, and continuing to provide that great JRECK quality and taste, we look forward to continuing to serve our communities for years to come.'

For more, read the in-depth article on cnybj.com!



JRECK SUBS | JRECKSUBS.COM | 152 Syracuse St. Suite 200 Syracuse, NY 13204 | 315-960-0038

Launch NY 2025 investments include firms in Southern Tier

BY ERIC REINHARDT

ereinhardt@cnybj.com

BUFFALO — Companies in Ithaca and Binghamton are among nine firms benefiting from Launch NY investments totaling \$1.35 million so far in 2025.

Launch NY investments in 2024 totaled \$2.765 million, per a July 29 announcement.

Bridge Green of Binghamton secured a \$250,000 from LP Fund II and nonprofit seed fund. Bridge Green is a new portfolio company for Launch NY and focuses on innovative technologies that upcycle and extract critical minerals from used lithium-ion batteries to support a "circular economy and strengthen the domestic supply chain," Launch NY said.

At the same time, Dimensional Energy of Ithaca will use a \$75,000 investment from LP Fund I and nonprofit seed fund. Dimensional Energy has received previous investments from Launch NY to commercialize its carbon-capture technology.

Launch NY invests from its for-profit

LP Funds I and II, nonprofit seed fund and the growing Investor Network, which is a syndicate of accredited investors who receive access to pre-vetted startup investment opportunities in upstate New York.

"Launch NY has not wavered in its crucial role establishing Upstate NY as a viable place to build high-growth startup companies," Marnie LaVigne, Ph.D., president and CEO of Launch NY, said in the announcement. "We



LaVigne

continue to see tremendous innovation emerging from these communities, and we're proud to help them build early traction as they launch their products into the market and attract additional capital from other sources."

Launch NY describes itself as the only venture-development organization serving upstate New York and the most active seed fund in New York state. The organization's announcements this year included the close of its \$15.775 million Launch

NY Limited Partner (LP) Fund II in the second quarter and geographic expansion into Albany.

WNY startups

Besides the Ithaca and Binghamton firms, Launch NY also invested in five firms that are based in Buffalo, one in Rochester, and one in Webster.

Launch NY made a \$200,000 investment into PhysicianX, a Buffalo-based technology startup that empowers medical residents, fellows, and established doctors seeking new career options.

It also invested \$285,000 in 3AM Innovations of Buffalo from the Launch NY LP I, nonprofit seed fund and Investor Network. 3AM Innovations has received previous investments from Launch NY and provides software to keep first responders safe in emergency situations.

Another Buffalo firm, Arbol, picked up a \$100,000 investment from the nonprofit seed fund. Arbol has received previous investments from Launch NY and is a financial operating system that helps colleges

keep students enrolled by identifying financial risks early and guiding students with personalized support.

In addition, BetterMynd of Buffalo will a nearly \$125,000 investment from LP Fund I and nonprofit seed fund. BetterMynd is an existing Launch NY portfolio company and creates a venue for web-based mental health therapy at colleges and universities.

Launch NY also invested \$60,000 in Edenesque of Buffalo with the money coming from LP Fund II and nonprofit seed fund. The plant-based dairy startup has received previous investments from Launch NY.

In Monroe County, a \$185,000 investment in Nordetect in Rochester coming from LP Fund II and nonprofit seed fund. Nordetect is a new portfolio company for Launch NY which enables precision agriculture and environmental monitoring.

Panacheeza of Webster will use \$75,000 from the nonprofit seed fund. Panacheeza is a shelf-stable, plant-based grated parmesan made with just five simple ingredients.

New study on Ithaca retail strategy urges focus on arts, artisan culture

BY ERIC REINHARDT

ereinhardt@cnybj.com

ITHACA — Downtown Ithaca needs a retail mix that focuses on the merchandising of arts and crafts products, along with marketing campaigns to position Ithaca as a must-visit destination for the arts and artisan culture.

Those are among the recommendations in a new study that focuses on a retail strategy for the City of Ithaca.

The Downtown Ithaca Alliance (DIA) and the City of Ithaca see the study as a "critical step" toward revitalizing Ithaca's retail landscape, per the Aug. 7 DIA announcement.

MJB Consulting handled the work on the preliminary retail analysis and strategy. MJB, which is based in New York City and Berkeley, California is a national retail planning and real-estate consultancy focused on urban and downtown business districts.

With phase I nearing completion, MJB is now finalizing its findings and recommendations into a written report to be released later this fall. The DIA and the City of Ithaca have already contracted MJB for phase II implementation, The second phase will focus on the creation of leasing materials that "reframe the opportunity" in the minds of prospective tenants. It'll also focus on the training of an in-house prospector to support local landlords and brokers in attracting businesses that correspond to the recommendations of the strategy.

The recommendations complement DIA's ongoing work in placemaking, marketing, and economic development to "create and sustain an environment conducive to a thriving retail sector and

further investment."

"This retail study provides a comprehensive roadmap for strengthening Ithaca's business districts citywide,' Ithaca Mayor Robert Cantelmo said in the Downtown Ithaca Alliance announcement. "From Collegetown to the West End, the insights and recommendations recognize that our community's economic vitality depends on thoughtful, place-based strategies that reflect the character of each district while uniting us through shared values and aspirations. I'm grateful to the Downtown Ithaca Alliance, City staff, and MJB Consulting for their collaborative work, which will help ensure Ithaca remains a dynamic and inclusive place to live, work, and visit."

Retail strategy

Commissioned in 2023, the study focuses on creating a "cohesive," citywide retail strategy for Ithaca's key business districts. They include downtown Ithaca, centered on the Commons pedestrian mall; the West State Street corridor; the West End, including the waterfront; and Collegetown, adjacent to Cornell University.

MJB's work "responds to the city's unique position as a university town with a broader regional trade area of over 100,000 people and a robust tourism draw," per the DIA announcement.

Rather than viewing Ithaca's market through the traditional lenses of "town and gown" or local versus out-of-towner, MJB proposed a "more unifying approach" focused on shared psychographics — common lifestyles, values, and aspirations. The shift in perspective allowed MJB to identify retail opportunities that resonate with both residents and visitors alike. DIA said.



The Ithaca Commons is among the focus areas in a new study detailing a retail strategy for the Tompkins County community.

PHOTO CREDIT: DOWNTOWN ITHACA ALLIANCE WEBSITE

Specifically, MJB identified an opportunity to market Ithaca, and downtown Ithaca in particular, to the "yupster" psychographic — well-educated, well-off households that celebrate the artistic and creative lifestyle — which predominates among both Ithacans as well as tourists.

Preliminary recommendations

The MJB study recommends curating a retail mix in downtown Ithaca that focuses on the merchandising of arts and crafts products as well as handmade goods more generally, complemented by other synergistic tenants like bookstores, vintage/consignment shops, cafes, eateries and wine bars.

It also recommends providing support for landlords and brokers to recruit tenants that align with this positioning, including the creation of leasing materials that tell Ithaca's and downtown Ithaca's "unique" story.

In addition, the report recommends developing targeted marketing campaigns to position Ithaca as a must-visit regional "(if not national)" destination for the arts and artisan culture, aligning with the "Ithaca is Gorges" brand.

MJB also recommends enhancing downtown's role as a regional hub for the creative ecosystem by fostering collaborations between local makers, galleries, theaters, and other entrepreneurial plat-

Beyond downtown Ithaca, MJB also emphasized the need for Cornell University, with its roughly 27,000 students, to assume a proactive role in revitalizing the Collegetown district as a selling point for prospective faculty, researchers, and students, pointing to successful models at peer institutions like Yale and the University of Pennsylvania.

MJB also reframed the West State Street corridor as more than just a connector between districts, "with its own psychographic appeal and retail niche that is nonetheless quite fragile and urgently in need of a more robust City response."

"This much-anticipated strategy taps into what makes Ithaca special and offers us the possibility to turn our unique assets into economic drivers," Nan Rohrer, CEO of the Downtown Ithaca Alliance, said. "Downtown is more



Rohrer

than a shopping district — it's a creative ecosystem. By centering our retail recruitment around this core identity, we're creating a destination that is authentic to both locals and visitors, while defining a compelling case for future investors, business owners, and residents."

N.Y. rural counties face severe health-care provider shortage

BY VANCE MARRINER

vmarriner@cnybj.com

ALBANY — A recent report by New York State Comptroller Thomas P. DiNapoli found a severe shortage of health professionals, including primary care, OBGYN doctors, pediatricians, dentists, and mental-health practitioners in 16 rural counties in the Empire State.

The report, titled "The Doctor is... Out: Shortages of Health Professionals in Rural Areas," described the shortfalls as "alarming" and found that several of the counties have no pediatricians or OBGYN physicians at all.

The 16 counties examined, with a combined population of 748,093 people,

were: Allegany, Cattaraugus, Chenango, Delaware, Essex, Franklin, Greene, Hamilton, Herkimer, Lewis, Schuyler, Steuben, Sullivan, Washington, Wyoming, and Yates. All of the counties have been designated by the federal government as having professional shortages in at least two fields of medicine.

Key findings of the comptroller's report include the following:

- On average, the 16 counties have four primary care physicians per 10,000 people, less than half the ratio for New York state (8.1) and the U.S. (8.4) as a whole.
- The rural counties examined have 0.5 pediatricians for every 10,000 people, compared to the statewide ratio of 2.8 and the national ratio of 1.8.

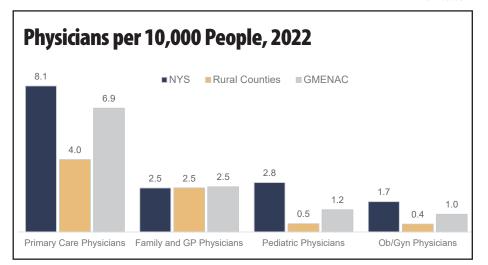


IMAGE CREDIT: THE OFFICE OF THOMAS J. DINAPOLI

- In the 16 counties combined, there is an average of one OBGYN physician for every 23,000 people.
- There are no pediatric physicians in three of the 16 counties. Four of the counties have no OBGYN physicians.
- The rural counties' dentist to 10,000 population ratio (3.6) is less than half of the state ratio (8.3).
 - All 16 of the rural counties studied are

SEE **SHORTAGE**, PAGE 19

Strategic tops \$2.5 billion in assets under management

BY JOURNAL STAFF

news@cnybj.com

UTICA — Strategic Financial Services, Inc. — an independent wealth-management firm with offices in the Mohawk Valley, Syracuse, and beyond - recently announced that its assets under management have grown to surpass \$2.5 billion.

"This milestone reflects the continued trust our clients place in us — and our commitment to having 'good people' that consistently deliver for those clients; reaching the \$2.5 billion milestone is proof that the model works," Alan Leist III, Strategic's CEO, said in the announce-

In business since 1979, Strategic has more than 40 employees, servicing over 1,250 clients. Areas of focus include investment management, financial planning, institutional investment management, and corporate retirement plans.

"It is exciting to see this kind of growth, but even more meaningful to know it's happening because we're helping people live great lives. We will keep investing in what matters — our people, our process, and our client experience - so we're

always delivering the best of Strategic," Doug Walters, chief investment officer at Strategic Financial Services, said in the

Strategic is headquartered in Utica, with satellite offices in Rome, Little Falls, Syracuse, Rochester, and West Palm Beach, Florida. The wealth-management firm says it is growing from established roots, and con-

tinuing to expand its geographic footprint and influence across the northeast and throughout the U.S.

Continued from page 13

■ Notable Clients, Projects, or Contracts:

Food Bank of CNY, Bluefors, Feldmeier Equipment, Community Bank

- **CEO**: Meg Tidd
- **President, Construction**: Christine Stevens

Web Design by Rick

367 Cameco Circle Liverpool, NY 13090

- **Phone**: (315) 652-3820
- **Website**: webdesignbyrick.com
- Year Estab.: 2009
- Total No. of CNY Employees: 1
- No. of generations involved in business: 1
- Founder(s): Richard Phillips
- Products/Services Offered: web design for small businesses
- Owner: Richard Phillips

Wegmans Food Markets, Inc.

1500 Brooks Ave. Rochester, NY 14603

- Phone: 1-800-WEGMANS ■ Website: wegmans.com
- **Year Estab.**: 1916 ■ Total No. of CNY Employees: 5,185
- No. of generations involved in business: 5+
- Founder(s): Walter and John Wegman
- **Products/Services Offered**: groceries, restaurant foods, general merchandise, etc.
- **CEO**: Colleen Wegman

Yaman Commercial Industrial

185 Clinton Avenue Cortland, NY 13045

■ Phone: 607-218-6221

■ Website: yamanci.com

■ Year Estab.: 1950

■ Total No. of CNY Employees: 9

■ No. of generations involved in



business: 3

- Founder(s): Jim Yaman
- Products/Services Offered: Real Estate Agents & Managers
- Notable Clients, Projects, or Contracts: Charlesbank Realty Trust Barden Homes
- SkyeView Heights Development ■ Principal Broker: James Yaman
- Licensed Associate Real Estate Broker,
- CCIM Sales Manager: Virginia Squire



Yaman Real Estate

185 Clinton Avenue

- **Phone**: 607-753-9644
- Website: yaman.com
- **Year Estab.**: 1950
- Total No. of CNY Employees: 24
- No. of generations involved in business: 3
- Founder(s): Jim Yaman
- Products/Services Offered: Real Estate Agents & Managers
- Principal Broker: James Yaman
- Licensed Associate Real Estate Broker
- Sales Manager: Nicole Wynn



STRATEGIC



Best Places to Work is less than one month away!

Before we count down, our qualifying companies have the opportunity to play 9-holes of golf on the beautiful Timber Banks Golf Course. Thank you to **NBT Bank** for being our Golf Cart Sponsor this year! They are also a qualifying company in the 101+ category.

Want to get in on the fun? Get your tickets today at bizeventz.com to see who will be ranked #1!

EVENT PARTNER



Visit bizeventz.com for more information



Be a part of this premier print and digital magazine!

This publication's coverage will include the following:

- Major players involved in downtown's resurgence
- Key residential developments
- The next generation of developers
- Major business and office developments
- New restaurants & other downtown businesses
- Arts & culture downtown theatre district

Publication Date: September 29

Advertising Deadline: September 3

Endorsed By:



RATES/SPECIFICATIONS - CONTACT US FOR RATES!

COVER SPONSOR PACKAGE

- Full page cover position (inside front, page 1, Inside back, back cover)
- Logo on cover & URL link on digital edition
- Full Page Ad
- Sponsor Message
- Logo on the index page

FULL PAGE

- Full Bleed: 8.175" x 10.875" (please include an extra 1/8" on all sides for bleed/trim)
- No Bleed: 7" x 10"

HALF PAGE

- Horizontal: 7" x 4.5" - Vertical: 3.25" x 10"

2 PAGE CENTER SPREAD

- Full Bleed: 16.375" x 10.875" (please include an extra 1/8" on all sides for bleed/trim)
- No Bleed: 15.375" x 10"

The Central New York

BUSINESS JOURNAL